

May 09, 2019

## The Final Norm Jary Golf Tournament – Sponsorship/Donation Request

Canada's oldest benefit golf tournament is winding down, and this is your last chance to support! The Norm Jary Golf Tournament is finishing its run after 42 years, hosting golfers on July 8, 2019 at Victoria Park Valley Golf Club. Each year, this tournament raises important funds for Community Living Guelph Wellington.

Community Living Guelph Wellington is dedicated to facilitating opportunities for people with developmental disabilities to realize their potential and dreams in their communities. We support over 500 adults with a developmental disability who live in Guelph and Wellington County.

We believe in community first. We help people with developmental disabilities connect to community for **Work and Volunteering, Places to Live, and Recreation.**

Your sponsorship will help the people we support – to find their voice, to pursue their passions, and to live their lives to the fullest.

### Please consider being one of our 42<sup>nd</sup> Annual Norm Jary Golf Tournament sponsors.

<b>Gold Sponsor</b>	You want to compete, and really support CLGW	<b>\$2,500</b>
<b>Contest Sponsor</b>	Who doesn't like contests, golfing and visibility	<b>\$1,500</b>
<b>Silver Sponsor</b>	Hit the links, hole visibility, and modest support	<b>\$1,000</b>
<b>Bronze Sponsor</b>	Hole visibility and a quiet way of saying you support	<b>\$350</b>
<b>Community Sponsor</b>	A token for our event go-ers to remember you	<b>\$100 or prizing</b>

Each sponsorship level comes with a variety of perks and opportunities to promote you or your business. With CLGW, your sponsorship will truly make a difference in the lives of the people we support.

Please find attached more information about Community Living Guelph Wellington, the people we support, and details about your sponsorship opportunity. A member of our Norm Jary committee will be following up with you shortly to answer any questions you may have. In the meantime, please feel free to connect with our Marketing and Development Lead, Annie, at 519-400-4852 or [annieknight@clgw.ca](mailto:annieknight@clgw.ca).

We look forward to your involvement this year,

  
**Laura Hanley**  
Executive Director

## About the Norm Jary Golf Tournament

After a very successful 41 years, it's time for the sun to set on the Norm Jary Golf Tournament. And being it's last year, we want the 42<sup>nd</sup> Annual Norm Jary Golf Tournament to go out with a bang!

Canada's oldest benefit golf tournament, the Norm Jary Golf Tournament has helped raised much needed funds for Community Living Guelph Wellington. From funding our capital campaign for our current buildings at 8 Royal Road, to a new adaptive van that improves access to the things that matter most to the people we support, sponsorship and support have been at the centre of the Norm Jary's success.

**And you can help, one last time.**

## 42<sup>nd</sup> Annual Norm Jary Golf Tournament

- Date: Monday July 8, 2019
- Time: Lunch + Registration beginning at 11:00am  
Shotgun start at 12:30pm  
Dinner to follow golfing
- Location: Victoria Park Golf Club  
7660 Maltby Rd. E., Puslinch ON
- Entry Fee: \$150.00/per golfer  
Includes BBQ lunch, 18 holes of golf, cart rental, putting competition, special event holes, dinner, and prizes for each golfer.

## Sponsorship Opportunities

We've included a variety of Sponsorship Levels that we hope will suit your philanthropic needs. Should you have any questions or want to discuss any of the packages, send us an email or give us a call. Your sponsorship will help the people we support to realize their dreams and potential.

**Gold Sponsor** – You want to compete, and really support CLGW

**\$2,500**

- **Social Media Recognition:** before and after the event, we will post on our social channels (Facebook, Twitter and Instagram), your logo or an image provided by you, a mini profile (submitted by you or written by us), tagging your social account and sharing your URL.
- **Logo Wall Recognition:** we'll feature your logo on our 'gold sponsors' logo wall, posted on social media and our website leading up to the event, and as thanks to you after the event.
- **Program Recognition:** your logo will be in our Norm Jary Golf Tournament Program, given to each attendee at the event.
- **Announcement Recognition:** you will be announced three times at the event as a Gold Sponsor.
- **Website Recognition:** we'll feature your business name/logo and link to your website on a pre- and post-event appreciation post on the front page of [clgw.ca](http://clgw.ca).
- **Hole Recognition:** your logo will be featured on one of the holes during the tournament.
- **Table Tent Recognition:** we'll feature your logo on our 'event sponsors' table tent, available on every table at dinner.
- **SWAG Recognition:** make a bigger splash with golfers, by supplying a swag item we can include in each golfer's take-home bag.
- **Bring Your Friends Recognition:** you'll receive FOUR complimentary entries to the tournament.

**Contest Sponsor** – Who doesn't like contests, golfing and visibility

**\$1,500**

- **On-the-course Recognition:** as part of your contest, you can set up a tradeshow booth, or have a representative on the course talking up your business, and engaging with golfers for one-to-one brand promotion.
- **Social Media Recognition:** before and after the event, we will post on our social channels (Facebook, Twitter and Instagram) your logo and participation as a contest sponsor, as hype for the event.
- **Program Recognition:** your logo will be in our Norm Jary Golf Tournament Program, given to each attendee at the event.
- **Announcement Recognition:** you will be announced two times at the event as a Contest Sponsor.
- **Website Recognition:** we'll feature your business name/logo and link to your website on a pre- and post-event appreciation post on the front page of [clgw.ca](http://clgw.ca).
- **Hole Recognition:** your logo will be featured on one of the holes during the tournament.
- **Table Tent Recognition:** we'll feature your logo on our 'event sponsors' table tent, available on every table at dinner.
- **Bring Your Friends Recognition:** you'll receive TWO complimentary entries to the tournament.

**Silver Sponsor** – Hit the links, hole visibility and modest support

**\$1,000**

- **Social Media Recognition:** before and after the event, we will post on our social channels (Facebook, Twitter and Instagram), your logo, a mini profile (submitted by you or written by us), tagging your social account and sharing your URL.
- **Program Recognition:** your logo will be in our Norm Jary Golf Tournament Program, given to each attendee at the event.
- **Announcement Recognition:** you will be announced twice at the event as a Silver Sponsor.
- **Website Recognition:** we'll feature your business name/logo and link to your website on a pre- and post-event appreciation post on the front page of [clgw.ca](http://clgw.ca).
- **Hole Recognition:** your logo will be featured on one of the holes during the tournament.
- **Table Tent Recognition:** we'll feature your logo on our 'event sponsors' table tent, available on every table at dinner.
- **Bring Your Friends Recognition:** you'll receive ONE complimentary entries to the tournament.

**Bronze (Hole) Sponsor** – Hole visibility and a quiet way for saying you support

**\$350**

- **Hole Recognition:** your logo will be featured on one of the holes during the tournament.
- **Program Recognition:** your logo will be in our Norm Jary Golf Tournament Program, given to each attendee at the event.
- **Announcement Recognition:** you will be announced once at the event as a Silver Sponsor.
- **Logo Wall Recognition:** we'll feature your logo on our 'community sponsors' logo wall, posted on social media and our website leading up to the event, and as thanks to you after the event.
- **Table Tent Recognition:** we'll feature your logo on our 'event sponsors' table tent, available on every table at dinner.

**Community Sponsor** – a token for our event go-ers to remember you

**\$100 or prize**

- **Program Recognition:** your business name will be in our Spring Fashion Gala Program, given to each attendee at the event.
- **Logo Wall Recognition:** we'll feature your logo on our 'community sponsors' logo wall, posted on social media and our website leading up to the event, and as thanks to you after the event.
- **Prize Donation Recognition:** we accept a variety of prizes including: silent auction or raffle prizes, small items in quantities of 100 (for prize bags for golfers), or items that can be given away to the winning foursome. If gifting a silent auction or door prize, items will be on display for attendees to view. Prizes less than \$100 in value may be packaged together to create an experiential item for attendees. All prizes should be submitted with a business card or piece of promotional material so that attendees can learn more or followup if they enjoyed their prize.

Your gift will make a difference at our event, and in the lives of the people we support.  
**Your consideration and generosity is greatly appreciated.**

### Sponsorship Packages

- Yes, our company wants to be a **Gold Sponsor**
- Yes, our company wants to be a **Contest Sponsor**
- Yes, our company wants to be a **Silver Sponsor**
- Yes, our company wants to be a **Bronze (Hole) Sponsor**
- Yes, our company wants to be a **Community Sponsor**
- We can't help this year, but please contact us again in 2020!

### Donations

- Our company is unable to be a sponsor this year, but we would like to donate: \$\_\_\_\_\_
  - Our company can provide an item(s) with a retail value of \$\_\_\_\_\_ to be included in a silent auction, or as a raffle prize **(This is an important fundraising component of this event!)**
    - Ready for pickup on\*:** \_\_\_\_\_
    - To be delivered to CLGW\***
- \*To increase hype of the event, and offer even more promotion, items received or picked up by June 26<sup>th</sup> may be featured on our social media or website.

### Details

Company name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

Optional – will be used to promote your company

Facebook link/handle: \_\_\_\_\_

Twitter link/handle: \_\_\_\_\_ Instagram link/handle: \_\_\_\_\_

Website URL: \_\_\_\_\_

### Payment Method

- Cheque included, or to follow with the amount of: \$\_\_\_\_\_
- Please make cheques payable to: Community Living Guelph Wellington  
8 Royal Rd., Guelph ON, N1H1G3

- Visa       MasterCard      Amount: \$\_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Name: \_\_\_\_\_

(As it appears on the card)

### Authorization

Signature: \_\_\_\_\_

Invoice Requested

Please print your name: \_\_\_\_\_ Date: \_\_\_\_\_

## We want to golf!

Please fill out this form if you want to golf, or your sponsorship package includes complimentary entries.

Company: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Foursome Entry (please complete all areas)

	Player Name	Phone Number	Email	OGA/ HDCP
1.				
2.				
3.				
4.				

Based on sponsorship, do you have complimentary entries? Yes / No **How many?** \_\_\_\_\_

### Non-Sponsorship Related Fees

Individual Golfer fee: \$150.00 x \_\_\_\_\_ = \_\_\_\_\_

Company Foursome: \$600.00

Dinner only tickets: \$35.00 x \_\_\_\_\_ = \_\_\_\_\_

### Non-Sponsorship Related Payment Method

Cheque included, or to follow with the amount of: \$ \_\_\_\_\_  
Please make cheques payable to: Community Living Guelph Wellington  
8 Royal Rd., Guelph ON, N1H1G3

Visa  MasterCard Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Name: \_\_\_\_\_  
(As it appears on the card)

### Authorization

Signature: \_\_\_\_\_

Invoice Requested

Please print your name: \_\_\_\_\_ Date: \_\_\_\_\_

## About Community Living Guelph Wellington

Community Living Guelph Wellington supports over 500 adults with a developmental disability who live in Guelph and Wellington County.

We believe in community first. We help people with developmental disabilities connect to community for **Work and Volunteering, Places to Live** and **Recreation**.

Guelph and Wellington County are stronger, richer and more productive when ALL citizens participate fully. All people have gifts, talents and skills to contribute.

We help to build relationships. Together, we are better.

**Our Mission:** Community Living Guelph Wellington is dedicated to facilitating opportunities for people with developmental disabilities to realize their potential and dreams in their communities.

**Our Core Principles** include:

- Valuing the potential in each person
- Listening to each person's dreams and choices
- Collaborating with community partners
- Being accountable, ethical and transparent in all that we do
- Learning and innovating

What's in **Enrich. Inspire. Engage.?**

**Enrich.** All of our supports and activities are committed to enriching the quality of life and realization of potential for the people we support. It's through this focus of enriching that the people we support may overcome their barriers, realize their potential, to pursue their aspirations and to be included in the community. Enriching their life experiences and outcomes is the Vision of Community Living Guelph Wellington.

**Inspire.** A key focus of the organization is to create and nurture a community and living environment where people with developmental disabilities and their families feel inspired and motivated to identify, pursue and realize their potential and dreams. As full citizens of their community, the people we serve have hopes and can contribute. Inspiring them to reach beyond the stereotypes and to realize their potential is the Vision of Community Living Guelph Wellington.

**Engage.** Active engagement supports people with developmental disabilities to realize their potential and to pursue their dreams, as well as educating the community to be accepting of, and to nurture all its members as contributing citizens. Continuously engaging with the people we support and the community is the Vision of Community Living Guelph Wellington.