

1 June 2020

Dear Fashion Gala sponsor,

I hope that you, your family and your team are well, healthy and safe.

Each year, we host a wonderful group of fashionistas, hopeful to see Spring fashion trends while raising important funds for Community Living Guelph Wellington. We are tremendously grateful for your dedication, support, and love of the Spring Fashion Gala.

Given that this year was our 40th Gala, as well as CLGW's 65th anniversary, we were really excited for a great event. This year was going to be special.

Our Fashion Gala committee has been on the lookout for a crystal ball, to help us learn what the future might hold in 2020. But, we just haven't managed to find one.

Unfortunately, we are formally cancelling our 2020 Spring Fashion Gala.

The reality of the Gala is that it takes months of planning and coordinating with phenomenal businesses, community groups, and people. We're grateful for the amazing clothiers and fashion providers who invite us into their stores to get a sneak peek at their upcoming fashion line, and who give us the honour to showcase their garments. We're thankful for the fantastic stylists and aestheticians (and the models who masterfully step in for last minute touchups) who put their heart and soul into ensuring our models look their finest. We're humbled by the talents of Expressions by DSK, who shares their time, talents, and passion with our Fashion Gala models week over week, to prepare them for their 15 minutes on the runway. And of course, we owe a debt of gratitude to our models and volunteers, who are the life force of our event. Without all of these, our Gala wouldn't be what it is.

It is in the best interest of everyone involved, that we take our time before we bring together more than 300 people to celebrate our community, the talents of all of the people who make this Gala what it is, and fashion.

We are hopeful that we will be back on the runway in 2021, and will share a date with you as soon as we have it.

On the following page, you will find instructions regarding your sponsorship.

On behalf of the Fashion Gala committee, thank you so much for your continued support. We hope to see you soon,

Annie Knight

Marketing & Development Lead
Fashion Gala Committee Chair
annieknight@clgw.ca | 226-314-0836

Please read the following details carefully.

As a present Fashion Gala sponsor, we are offering three options for your cash sponsorship:

1. You may request a full refund for your sponsorship cash payment
2. You may hold over your sponsorship cash payment for the 2021 Spring Fashion Gala, or a similar event.
3. You may transfer your sponsorship cash payment to CLGW as a charitable donation, to which you will receive a 2020 charitable tax receipt.

You can indicate your choice online at: <https://www.surveymonkey.com/r/GalaCashSponsor>

Alternatively, you may call or email Annie Knight to indicate your choice. Her contact information is: annieknight@clgw.ca or 226-314-0836.

Should you choose a refund, your sponsorship payment will be issued by cheque. It will be mailed to you. Once you indicate your choice, it may take up to 30 days for you to receive your cheque.

Should you hold over your sponsorship, you will receive equal to the value you would have received in this year's sponsorship packaged. Your value will be grandfathered, or if grandfathering is not possible, you will be consulted to ensure that you receive equal to the value you would have received this for the 2020 Spring Fashion Gala.

Should you transfer your sponsorship cash payment to CLGW as a charitable donation, we will follow-up with regards to who the charitable tax receipt should be made out to.

Charitable tax receipts can be emailed or mailed, depending on the contact information you provide. Email will be the default method. Charitable tax receipts will be sent out at the beginning of 2021 or sooner.

Should you not indicate your choice by August 31st, 2020, we will retain your sponsorship cash payment and apply it to a 2021 Spring Fashion Gala sponsorship, or a similar event.