

1 June 2020

Dear Fashion Gala sponsor,

I hope that you and your family are well, healthy and safe.

Each year, we host a wonderful group of fashionistas, hopeful to see Spring fashion trends while raising important funds for Community Living Guelph Wellington. We are tremendously grateful for your dedication, support, and love of the Spring Fashion Gala.

Given that this year was our 40th Gala, as well as CLGW's 65th anniversary, we were really excited for a great event. This year was going to be special.

Our Fashion Gala committee has been on the lookout for a crystal ball, to help us learn what the future might hold in 2020. But, we just haven't managed to find one.

Unfortunately, we are formally cancelling our 2020 Spring Fashion Gala.

The reality of the Gala is that it takes months of planning and coordinating with phenomenal businesses, community groups, and people. We're grateful for the amazing clothiers and fashion providers who invite us into their stores to get a sneak peek at their upcoming fashion line, and who give us the honour to showcase their garments. We're thankful for the fantastic stylists and aestheticians (and the models who masterfully step in for last minute touchups) who put their heart and soul into ensuring our models look their finest. We're humbled by the talents of Expressions by DSK, who shares their time, talents, and passion with our Fashion Gala models week over week, to prepare them for their 15 minutes on the runway. And of course, we owe a debt of gratitude to our models and volunteers, who are the life force of our event. Without all of these, our Gala wouldn't be what it is.

It is in the best interest of everyone involved, that we take our time before we bring together more than 300 people to celebrate our community, the talents of all of the people who make this Gala what it is, and fashion.

We are hopeful that we will be back on the runway in 2021, and will share a date with you as soon as we have it.

On the following page, you will find instructions regarding your sponsorship.

On behalf of the Fashion Gala committee, thank you so much for your continued support. We hope to see you soon,

Annie Knight

Marketing & Development Lead
Fashion Gala Committee Chair
annieknight@clgw.ca | 226-314-0836

Please read the following details carefully.

As a present Fashion Gala sponsor, we are offering two options for your sponsorship item:

1. You may indicate that we return your sponsorship item, once it is safe to do so.
2. You may indicate that we can keep your sponsorship item, and use it for the 2021 Spring Fashion Gala, or another CLGW fundraising event.

You can indicate your choice online at:

<https://www.surveymonkey.com/r/GalaCommunitySponsor>

Alternatively, you may call or email Annie Knight to indicate your choice. Her contact information is: annieknight@clgw.ca or 226-314-0836.

Should you choose for us to return your sponsorship item, we will return this to you when it is reasonably safe to do so. This will require our main offices to be open, as well as for your business to be open. We will schedule a time to drop off your sponsorship, when our main offices are open.

Should you choose for us to keep your sponsorship item and use it for the 2021 Spring Fashion Gala, or a similar event, you will still receive an equal amount of recognition as indicated in the 2020 Spring Fashion Gala Sponsorship Package, to the best of our abilities.

Should you not indicate your choice by August 31st, 2020, we will retain your sponsorship item donation and use it towards the 2021 Spring Fashion Gala, or a similar event.